

Development of a Multilingual Coloring Book as an Edu-Tourism Medium in Taman Mayura: Enhancing Vocabulary Learning through Interactive Narration

Familiarizing tourists with the English and Indonesian vocabulary of objects in Taman Mayura is crucial for enhancing their cultural experience and language skills. This research and development (R&D) project aims to design and produce a multilingual coloring book as an educational tool for tourists visiting Taman Mayura, Lombok. The book introduces relevant vocabulary through interactive narration in both Indonesian and English, supplemented by engaging coloring activities. Following the RnD approach by Gall and Borg, the project proceeded through 10 stages, including product validation by media and material experts. A limited trial with 20 tourists demonstrated that the product was valid and highly effective. The results affirm the book's suitability as an innovative edu-tourism medium, promoting language learning in a culturally enriching environment.

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