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STANDING ROLE AND DRAMATURGY OF TUAN GURU: STRATEGIES FOR PREVENTING AND HANDLING STUNTING IN EAST LOMBOK THROUGH PARENTING INTERVENTIONS

Stunting is a national issue of health problems in toddlers that is currently a big concern for the government. Stunting cases in East Lombok Regency in February 2024 recorded a percentage of 16.89%, while the 2022 data showed as many as 20,890 toddlers with stunting status. This research aims to find out the real conditions of stunting in East Lombok and how the central role of the tuan guru figure in efforts to accelerate the handling of stunting in East Lombok. The method used is qualitative with a phenomenological approach with a total of 40 informants from 4 categories. The results showed that East Lombok Regency is the area with the most stunting toddlers in NTB based on February 2024 data, with Sikur District being the red zone with a prevalence of 30.33%. prevention and handling of stunting is still done conventionally by relying on socialization and posyandu from the health center. The existence of a tuan guru figure in the community who is a role model for the community in daily life is an alternative solution that can accelerate the decline in stunting rates and maximize prevention efforts. The dramaturgical action of front and backstage by the tuan guru can be an alternative solution to accelerate the handling of stunting in East Lombok through preaching packaged in reference to the general conditions of the target community. Parenting intervention is the main target of the tuan guru's preaching in terms of preventing and handling stunting to create a healthy and prosperous family.

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